



Trinity Announces John Reed as New President

The Trinity Lutheran College Board of Directors is pleased to announce that John Reed will be the college's next president. In making the selection, the board noted the significant contributions he has made to Trinity serving the past nine months as Chief Executive Officer, as well as his impressive track record in supporting enrollment growth at numerous private colleges across the country. In presenting Reed to the board, the Presidential Search Committee also spoke of his commitment to Trinity's biblically-centered education and its mission to empower leaders for serving the Church and world in Christ's name.

Professional Experience

- **Chief Executive Officer, Trinity Lutheran College, Everett, WA.**
Provided executive leadership during presidential interim, including oversight of day-to-day operations, enrollment, retention, marketing, and resource development.
- **Executive Consultant and Senior Associate Consultant, Noel-Levitz, Littleton, CO.**
Provided consulting services to over 40 institutions of higher education, supporting innovations in student recruitment, communications strategies, and financial aid programs.
- **Vice President of Enrollment Management, Linfield College, McMinnville, OR.**
As a senior officer of the college, provided leadership for admissions, financial aid services, registrar, and student retention and enrolled the two largest freshman classes in college history.
- **Director of Enrollment Management, Whitworth College, Spokane, WA.**
Provided senior leadership to the college's admissions and student retention functions.
- **Founder and Executive Director, Higher Hoops and President, NBC Camps, Spokane, WA.**
Created a nonprofit organization to teach basketball, life lessons, and character development to youth and oversaw operations of the country's largest residential sports camp program.

Education

John Reed holds a Bachelor of Science in Education from the University of Idaho and a Master of Education in Guidance and Counseling from Whitworth College. He also completed the Summer Institute for Management and Leadership in Education through the Harvard Graduate School of Education.

Personal

John Reed has two children, Jamie and Taylor. His daughter, Jamie, a high school senior, plans to attend Seattle University in the fall. His son, Taylor, is a business major at Seattle Pacific University. John enjoys all sports, the outdoors, and is active with exercise. His spare time is spent with family, golfing, or preparing for a summer triathlon. His Higher Hoops basketball camps have supported several organizations, including Habitat for Humanity, Daybreak Youth Services, and Spokane's Ronald McDonald House. John grew up in a Presbyterian family and is currently a member of Advent Lutheran Church in Mill Creek, WA.