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John Reed Welcomed as College's New President



EVERETT, WASH. – Trinity Lutheran College officially welcomed John W. Reed today as its new president. An inauguration ceremony is being planned for October 16.

“We are pleased that John Reed will be Trinity’s next president,” said Board Chair Ernie Fosse. “The combination of his gifts, passion, and experience will provide the type of guidance our college needs.”

Reed, who has been serving as Trinity’s Chief Executive Officer since September, was chosen from among four finalists after a nationwide search. He was unanimously elected by the college’s board of directors on May 20. He replaces Dr. John Stamm, who retired last summer.

“The presidential search committee was confident in presenting John Reed to the board. He was the candidate we believed would lead this college forward,” said Board Vice Chair Deborah Squires, who chaired the committee. The committee was comprised of representatives of the board, faculty, staff, students, alumni, and the local community

“I am thankful, honored, and humbled to be Trinity’s next president,” Reed said. “I understand the importance of the position at this point in the college’s history.” While challenges in higher education are universal, he said, “Trinity might do something unique that will turn heads and, in some small way, make a difference in the world of higher education.”

Prior to joining Trinity, Reed worked with the college for two years as a marketing and student recruitment consultant through Noel-Levitz, an enrollment management consulting firm. Through Noel-Levitz, Reed has supported over 40 colleges in developing strategies to increase student enrollment and to develop innovative ways to bring together a college’s admissions, academic affairs, student development, and fundraising efforts.

Reed’s experience also includes serving as Director of Enrollment Management at Whitworth College (now University), Spokane, Wash., and an eight-year tenure as Vice President of Enrollment Management at Linfield College, McMinnville, Ore. He holds a Bachelor of Science from the University of Idaho and a Master of Education from Whitworth College.

Dr. Jeff Mallinson, Academic Dean, believes that Reed’s election is promising for the college’s future. “Our distinct mission is essential for building a strong movement within Lutheran higher

education that reconnects young people to their faith and thoughtful service,” he said. Mallinson, who served on the search committee, says he is “energized when I think about what lies ahead for our college.”

“President Reed joins the college at an exciting time,” said Mark Jackson, Associate Dean for Administration. Trinity’s campus relocated from a forested, suburban setting in Issaquah, Wash., to downtown Everett, Wash., in 2008. While the move was largely financially motivated, it became seen as an occasion for change, Jackson said. “We’ve had the unique opportunity to reimagine the college in an entirely new community and now President Reed will guide our vision forward,” he said.

Part of this vision, Jackson said, is continuing to implement a new educational model the college adopted last summer. Known as the Living-Learning Community, learning and service are integrated throughout the curriculum and all aspects of college life. “Our model assumes learning can happen anywhere,” Mallinson said, citing student managers in the college bookstore, a student-run childcare center, international study trips, and a covenant for behavior and community living created by students themselves.

“Trinity has fully embraced the concept where theoretical and practical aspects of education must be creatively combined,” Reed said. “Our Living-Learning Community model continues to be integrated into all aspects of our college, including the board, faculty, administration, students, and alumni.” This approach, Reed said, “creates a unique learning environment that I’m excited to be part of.”

Founded in 1944 as the Lutheran Bible Institute of Seattle, Trinity is a private, independent Christian college in the Lutheran tradition. It is accredited by the Northwest Commission on Colleges and Universities, one of six regional accrediting bodies recognized by the U.S. Department of Education.

The college offers bachelor’s degrees in Biblical Studies; Business, Leadership, & Management; Children, Youth & Family Studies; Communications; Early Childhood Education; Intercultural Studies; Music & Worship; and Psychology. The college also offers a two-year Associate of Biblical Studies, one-year Certificates of Professional Studies, and a one-year Certificate in Biblical Studies.

For more information, visit the college’s website at www.tlc.edu.

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For more information:

- Questions regarding the search process and the board’s election can be directed to Deborah Squires, Board of Directors Vice Chair and Presidential Search Committee Chair, at 425.218.1236 or deborah.squires@uwsc.org.
- Media inquiries can be directed to Mark Jackson, Associate Dean for Administration, at 425.249.4721 or mark.jackson@tlc.edu, or Dr. Jeff Mallinson, Academic Dean, at 425.249.4766 or jeff.mallinson@tlc.edu.
- John Reed can be contacted directly at 425.249.4750 or john.reed@tlc.edu.